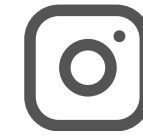


Partnering for Performance & Visibility

**SAVION SABU**  
Professional Motorcycle Racer



# THE ATHLETE



savi\_on\_wheels



**Savion Sabu** is an 18-year-old international motorcycle racer with a proven track record across national and Asian championships. Built through national-level MTB and motocross, Savion has transitioned into focused circuit racing, establishing himself at the national level with strong performances across categories.

He now enters the next phase of his career. Transitioning into 600cc international competition, targeting the Asia Road Racing Championship (ARRC) 2026 as a key step toward European and global racing platforms.





# PERFORMANCE SUMMARY



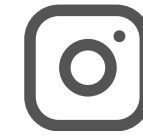
## COMPETITIVE TRACK RECORD

- Runner-up Champion – Prostock 200cc (Indian National Championship, 2025)
- Top 6 – Prostock 301–400cc (competing against factory teams)
- Runner-up Champion – Honda India Talent Cup (2024)
- Runner-up Champion – 165cc Stock Category (2023)
- Top 10 – Malaysia Superbike Championship (Sepang)
- Multiple race wins across categories





# INTERNATIONAL EXPERIENCE



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- Represented Honda Racing India in Thailand Talent Cup (2025)
- Competed at Chang International Circuit and Sepang International Circuit (Thailand talent cup & MSBK)
- Selected Reserve Rider – Asia Talent Cup (2025)
- Exposure to high-level Asian racing grids





# DEVELOPMENT & TRAINING



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- Suzuka Circuit (Japan) – Training under HRC-affiliated coaches (600cc)
- Malaysia & Thailand – Advanced race training
- Training with Moto2 rider, Jorge Navarro
- Training with WorldWCR rider, Muklada Sarapuech
- Training with former Moto3 rider, Hafiq Aazmi



# SUZUKA CIRCUIT



# BRAND & MEDIA PRESENCE



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## Brand Associations

- Invited rider – Ducati Riding Experience (DRE)
- Regular guest at Ducati India premium events
- Featured athlete – RS Taichi India showroom

## Digital Reach

- 37K+ followers
- ~500K monthly views
- High-engagement motorsport content

## Media Presence

- Podium interviews across national events
- Featured in print and digital media

  SearchTHE  HINDU

## National Motorcycle Racing | Savion Sabu grab pole position in Pro-Stock categories

Published – June 06, 2025 07:58 pm IST – CHENNAI





# ASIA ROAD RACING CHAMPIONSHIP



**ARRC** is one of Asia's premier motorcycle racing championships, featuring riders from across multiple countries and serving as a key pathway toward global racing platforms.

**Participation in ARRC provides:**

- High-level international competition
- Exposure across major Asian markets
- Strong visibility for partner brands
- A direct pathway toward global championships





# PARTNER VALUE



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## Visibility

- Logo placement on race suit, bike, helmet
- Branding across international race events

## Digital Exposure

- High-quality racing content
- Social media integrations
- Brand storytelling

## Engagement

- Track day activations
- Brand events & appearances

## Positioning

- Association with performance, youth,
- and international motorsport



# RACING PROGRAM 2026



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Savion's 2026 plan includes:

- Asia Road Racing Championship (ARRC)
- 600cc race category transition (BRIC, MSBK)
- Indian National 2W championship
- Continued international training
- Select European exposure programs





# PARTNERSHIP OPPORTUNITY



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We are seeking partners to support Savion's ARRC 2026 campaign and international progression.

Opportunities include:

- Title partnership
- Co-sponsorship
- Brand collaborations

